

## 2007 FIRST-HALF

Net Sales per Activity	June 30, 2007	June 30, 2006	Change at average exchange rates	Change at constant exchange rates
	In € million		In %	
Beauty	342.0	321.4	+ 6.4	+ 9.0
Group's Perfumes	131.1	124.7	+ 5.1	+ 7.9
<b>Total Group's brands</b>	<b>473.1</b>	<b>446.1</b>	<b>+ 6.0</b>	<b>+ 8.7</b>
Perfume Distribution	21.5	28.5	- 24.4	- 21.5
<b>Consolidated Total</b>	<b>494.6</b>	<b>474.6</b>	<b>+ 4.2</b>	<b>+ 6.9</b>

The Group net sales showed a strong recovery in the second quarter (+10.2% versus +3.7% in the first quarter) thanks to a solid marketing plan, and a high level of expenditures in advertising and promotional for the existing products.

First-half sales reached € 494.6 million, up 6.9% at constant exchange rates and 4.2% at average exchange rates.

However, a strong marketing and commercial effort was necessary to achieve this very satisfying growth, particularly in an environment hit by the negative currency effect, an unfavourable product mix, especially for make-up, and the appearance of losses in the US due to sales decrease to retailers involved in a de-stocking policy.

Consequently, preliminary and non audited accounts show a decrease in the operating margin by around 3 points compared to the 2006 first-half.

To reinforce its brands awareness and its positions by gaining market shares remains the Group's priority. The important efforts engaged have not been rewarded by the markets yet, and then temporarily weigh on the Group's profitability.

This temporary decline will not overshadow the Group strong potential. We remain strongly confident for the future.

Net sales by geographical area	June 30, 2007	June 30, 2006	Change at average exchange rates	Change at constant exchange rates
	In € million		In %	
Europe	323.1	297.0	+ 8.8	+ 8.7
North America	72.3	85.8	- 15.7	- 8.8
Asia	55.3	55.3	+ 0.0	+ 8.5
Other countries <sup>(1)</sup>	43.9	36.5	+ 20.3	+ 27.1
<b>Total Consolidé</b>	<b>494.6</b>	<b>474.6</b>	<b>+ 4.2</b>	<b>+ 6.9</b>

<sup>(1)</sup> "Other countries" include chiefly Australia, the Middle East, Latin America and Africa

SALES GROWTH BY QUARTER				
Consolidated Data	2007	2006	Change at average exchange rates	Change at constant exchange rates
	In € million		In %	
1 <sup>st</sup> quarter	240.4	238.3	+ 0.9	+ 3.7
2 <sup>nd</sup> quarter	254.2	236.3	+ 7.6	+ 10.2
<b>1<sup>st</sup> Half</b>	<b>494.6</b>	<b>474.6</b>	<b>+ 4.2</b>	<b>+ 6.9</b>



Eurolist – Compartiment A

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